



## 2008 BALLOON FEST & AIR SHOW NON-FOOD VENDOR REGULATIONS

1. A vendor fee of **\$250 per space** is to be returned with this contract.
2. A representative from each vendor must check in upon arrival to Macon Downtown Airport, Herbert Smart Field, **BEFORE** your booth is set up. Check-in will be Saturday, March 29, 2008. Vendors must be completely set up and ready to open for business no later than 12:30 pm on Saturday March 29, 2008.
3. Each accepted vendor will be mailed an acceptance letter and along with four (4) vendor identification tags that must be worn for the duration of the event. Vendors will be required to provide their own tent and signage.
4. \$1,000,000 General Liability insurance naming Cherry Blossom Festival as additionally insured. **A copy of certificate of insurance is to be included with completed application form.**
5. All vendors are subject to a jury process, and reference check. Entry may be denied without reason. *If your application is denied, application fee will be returned.*
6. The Cherry Blossom Balloon Fest & Air Show closes at 9:00 PM on Saturday, March 29, 2008. Vendors may move out anytime thereafter, but must be gone by Monday, 3/31/08, 8:00 AM.
7. The Festival Committee will assign vendor location. **All spaces are subject to change!**
8. Vendor may only sell items approved by the Cherry Blossom Office. Only items that you list may be sold. **Be sure and list ALL products and prices that will be sold from your facility.**
9. Sale of any Cherry Blossom related items official or unofficial including T-shirts is strictly prohibited.
10. Vendors will keep the area around the facility clean and free of trash.
11. No refunds will be given for any reason.

Should there be any problems or concerns, they should be addressed to Dee Ann Geeslin, Event Coordinator. City employees and volunteers may not have the information you need. Call or e-mail Dee Ann Geeslin at 478-751-7414 or [dageeslin@cherryblossom.com](mailto:dageeslin@cherryblossom.com).

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. the City of Macon Georgia and Macon, Georgia's International Cherry Blossom Festival sponsors, against any loss from any claims, demands, or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below, I am stating that I have read and agree to the above in its entirety.

**I have received, read, and agree to abide by the 2008 Cherry Blossom Festival Vendor regulations as stated.**

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Authorized Vendor Signature

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Date

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Dee Ann Geeslin, Event Coordinator

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Date