



**2012 Cherry Blossom Festival**  
 794 Cherry Street, Macon, GA 31201  
 Phone-478-751-7429 \* Fax 478-751-7408  
*Cherry Market Vendor Application*  
**Commercial Only - 2012**  
 Miller-Lite Central City Park – Macon, GA  
**March 16 – March 25, 2012**

**Office Use Only**  
 Application Received: \_\_\_\_\_  
 Payment Received: \_\_\_\_\_  
 Acceptance Mailed: \_\_\_\_\_  
 Temporary Insurance Issued: \_\_\_\_\_  
 Proof of Insurance: \_\_\_\_\_

Applications & fees received by **December 31, 2011** will receive a \$50.00 discount. Vendors can earn a \$50.00 discount for booth referrals made, registering in full by December 31, 2011.

Business Name: \_\_\_\_\_ Referred by: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone/Cell (P) \_\_\_\_\_ (C) \_\_\_\_\_ (Fax) \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_

**Vendor Fees – List the requested Number of Booths Needed in each blank:**

(17) 10x9 Booth (no Corner) @ \$925 \_\_\_\_\_ 2<sup>nd</sup> booth 10x9 No Corner @ \$825 \_\_\_\_\_  
 (16) 10x9 Booth (Corner) @ \$1025 \_\_\_\_\_ Each additional 10x9 Booths (Corner) @ 925 \_\_\_\_\_  
 All four 20x18 Squares (Corner) @ \$2800 \_\_\_\_\_ (1) 12x9 Corner Booth @ \$1125 \_\_\_\_\_  
 (1) 11x12 inside/middle @ \$1150 \_\_\_\_\_ (1) 11x12 Corner Booth @ \$1250 \_\_\_\_\_  
 (3) 15x9 Corners @ \$1225 \_\_\_\_\_

Electrical fee @ \$30 per booth hookup: Number of hookups needed: \_\_\_\_\_ x \$30.00 = \$ \_\_\_\_\_

**Tables & Chairs: (#18 in Vendor Regulations)**

Each booth will be supplied with 1 table, 2 chairs, and 1 trashcan. Additional items may be reserved:  
 \_\_\_\_\_ # of additional chairs @ \$5 each \$ \_\_\_\_\_ # of additional tables @ \$18 each \$ \_\_\_\_\_

**\*\*EVERY VENDOR WHO REQUIRES ELECTRICITY MUST BRING A SURGE PROTECTOR AND POWER STRIP.\*\***

Deadline for Camping Fees in Section II - preferably by February 1, 2012. Cash only after February 16, 2012.  
 If you come in earlier or stay longer, you must get permission, and you will be charged for the extra nights.

**Optional: CAMPING INFORMATION:**

Will you need camping space? Yes \_\_\_\_\_ No \_\_\_\_\_

RV Camping space is available in two sections:

**RV Camping Space is Limited in both Sections – Especially in Section I.**

**Section I:** Camping next to Building #12 (limited space): **\$35 per night**. We need to know the size of your RV in order to reserve specific space. Total Size of RV \_\_\_\_\_ (Very important)  
 Number of nights: \_\_\_\_\_ X \$35.00 = \_\_\_\_\_ OR \$350.00 for 10 days \_\_\_\_\_

**Spaces in Section I require full payment at the time you make Reservations. First Paid – First Reserved**

**Section II.** Camping behind Luther Williams Ball Park: **\$30 per night** & is on a first come basis. Must be paid before set-up: Number of nights: \_\_\_\_\_ X \$30.00 = \_\_\_\_\_ OR \$300.00 for 10 days \_\_\_\_\_

**Fees will be refunded if space is unavailable in either location.**

*Cherry Market - Commercial - Application - 2012*

1. **Cherry Market** hours will be from 11:00 a.m. to 8:00 p.m. Monday through Thursday & until 9:00 p.m. on Fridays and Saturdays. **Cherry Market** hours will be from 11:30 a.m. to 8:00 p.m. on 1<sup>st</sup> Sunday and close the 2<sup>nd</sup> Sunday at 6:00 pm. The **Cherry Market** will be open on both Saturdays at 9:30 a.m. due to the Fireman's Pink Pancake Breakfast from 7:30 -10:30 a.m.
2. Vendors may set up at the **Cherry Market** on March 14 & March 15. You must register before you set up. Registration will be held on March 14 from 9:00 a.m. to 5:00 p.m., and March 15 from 9:00 a.m. to 3:00 p.m. *You must be set up by 5:00 p.m. on March 15, 2012.*
3. **All Fees** are due when your application is submitted. The fees will be returned **ONLY** if the **Cherry Market** is full when your application is received or if the Festival chooses not to accept your application. **No other refunds will be given for any other reason.** You will be notified by mail no later than February 15, 2012.
4. All fees received after February 16, 2012, must be paid with **CASH, MONEY ORDER, or CREDIT CARD only.** **No CHECKS WILL BE ACCEPTED.**
5. **\$1,000,000 General Liability Insurance naming the Cherry Blossom Festival as additionally insured** is required by all vendors. A copy of your certificate of insurance is to be included with completed application form. **If you need temporary insurance for the period of the Festival, the Cherry Blossom Festival has insurance available for \$125.00 for the 10-day period. Deadline for purchasing our Insurance is Tuesday, March 6, 2012 - 8 working days before our Festival.**
6. The **Cherry Market** will open each morning one hour before opening to the public for restocking and opening preparation.
7. **The Park closes at 6:00 p.m. on Sunday, March 25, 2012.** Breakdown will be Sunday, March 25, after 6:01 p.m. until 11:00 p.m. You may start breaking down at 6:01 pm on Sunday, March 25, 2012 and will continue until 11:00pm. No one will be left in the Buildings after 11:00 pm on Sunday, March 25, 2012. Doors will be closed & locked with no admittance after 11:01 pm. Building will reopen on Monday, March 26, 2012 at 12:00 noon until 5 pm. You must be out of the Building by Monday, March 26<sup>th</sup> at 5:00 pm or you will be charged \$300 storage fee per day.
8. Vendors are allowed to link a maximum of four booth spaces.
9. Booths must be staffed at all times.
10. Vendors are entitled to 100% of the proceeds from the sale of goods.
11. Booth spaces are to be occupied by the business listed on the application only. Subletting of booth space is not allowed and is cause for removal from the **Cherry Market**.
12. Vendors are responsible for the collection and paying of State of Georgia Sales Tax -Karen Pippin (478) 478-751-6018.
13. Any insurance that may be required to cover damaged or stolen goods is the sole responsibility of the vendor.
14. **The Cherry Blossom Festival may terminate the booth rental agreement, with or without cause, with no less than one-hour advance notice for any violations of this agreement.**
15. **Only items listed on the application will be permitted for sale in booths.**
16. No fireworks will be sold in any of the buildings.
17. No Cherry Blossom Souvenirs or apparel, including T-shirts, will be sold without prior written consent from the Festival's President/CEO.
18. Each booth will be equipped with 1 table, 2 chairs and 1 trashcan. Additional equipment will be available for a fee. You must indicate your needs for additional equipment on your application form. **Additional tables and chairs will not be available after set up or during the Festival.**
19. Call or email Linda Maddox with any questions at: 478-751-7411, (fax) 478-751-7408 or [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com).
20. The **Cherry Market** is locked every day at closing. Outside security is provided by CBF. CBF assumes no responsibility for loss or theft of vendor related products during the festival.
21. All giveaways and samplings must be approved in writing by the Cherry Blossom Festival.
22. **NO REFUNDS WILL BE GIVEN after applications have been accepted.**

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. and the City of Macon, Georgia, against any loss from any claims, demands or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below I am stating that I have read and agree to the above in its entirety.

**I have received, read and agree to abide by the 2012 Cherry Blossom Festival 'Cherry Market' regulations as stated.**

\_\_\_\_\_  
Authorized Vendor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
President / CEO Macon Cherry Blossom Festival

\_\_\_\_\_  
Date:

## NOTICE

### 2012 Cherry Market Vendor - Commercial

(This page is to be completed, signed and returned to the Cherry Blossom Festival Offices along with your application)

Each booth in the Cherry Market (Building 13) has 1 maximum standard 120 volt/20 Amp plug – 2 plug. If you will be using sensitive equipment such as computers, you must provide your own surge protector.

If your power use causes an overload at your booth and/or any other booths in the building, and if it requires electricians to be called to remedy the situation, you will be charged \$65 per hour with a three hour minimum. This fee must be paid directly to the electrician by the vendor at the time of service.

#### NO ELECTRICAL HEATERS ARE PERMITTED IN THE BUILDINGS

DO NOT UNDERESTIMATE YOUR POWER NEEDS OR YOU WILL BE CHARGED ACCORDING TO YOUR NEEDS PLUS A PENALTY.

- 1) Please complete and include this sheet with your application.

CHECK ONE:

I have no additional power needs

I have additional power needs, fee enclosed

- 2) If you require additional power, please list all electrical lights, and the type and number of appliances you will be using in your booth(s). (Ex.: 4 crock pots pulling \_\_\_\_\_ Amps each; 6 lamps pulling \_\_\_\_\_ Amps each. We will try and place you if possible. Power is limited in Building #13.

\_\_\_\_\_

\_\_\_\_\_

- 3) What is the total amperage your equipment will be pulling? \_\_\_\_\_ Amps.

I have read and understand the above information and will abide by the aforementioned requirements:

\_\_\_\_\_  
Printed Name of Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Vendor



**2012 Cherry Blossom Festival  
Cherry Market / Commercial  
Insurance Information**

**Liability Insurance: See Vendor Regulation #5. If you need temporary insurance, the Cherry Blossom Festival has Temporary Insurance available for the 10-day period for \$125.00. Please complete this form if you need us to provide Insurance. Nobody may set-up without proof of insurance. Deadline for purchasing Insurance from Cherry Blossom Festival – Tuesday, March 6, 2012.**

If you are purchasing insurance from the Cherry Blossom Festival, please complete the following; all answers are required:

1. Name: \_\_\_\_\_
  
2. I have included my payment of \$125.00 \_\_\_\_ yes ( ) no ( )
  
3. I have been in business for \_\_\_\_ (# of years)
  
4. Have you ever been turned down for insurance? \_\_yes ( ) no ( )

If yes,  
explain: \_\_\_\_\_  
\_\_\_\_\_

5. Have you had any claims against you in the past two years?  
Yes ( ) no ( )  
If yes explain: \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

<p><u>Please enclose check/payment for insurance with application.</u></p> <p><u>Please return this page only if you are purchasing Insurance from Cherry Blossom Festival</u></p>
--

# 2012 Cherry Market – Commercial

## Fee Calculations - All fees due with application

Total Booth(s) Cost	\$
Total Electrical Fee	
Total Camping Fee	
Additional Table(s) / Chair(s) Fee	
Total Insurance Fee (\$125.00)	
<b>Total Due</b>	<b>\$</b>
<b>Total Paid</b>	<b>\$</b>

### Credit Card Payment

() VISA () MASTER CARD () AMEXP () DISCOVER

NAME \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE : \_\_\_\_\_

CCD # \_\_\_\_\_ ( 3 DIGIT # ON BACK OF CARD)

BILLING ZIP CODE \_\_\_\_\_

Will you be selling or giving out any food or drink items? \*\*

Yes \_\_\_\_\_ No \_\_\_\_\_

Items:

\_\_\_\_\_

\_\_\_\_\_

\*\*If yes, you are required to contact Donna Cadwell at the Macon / Bibb County Health Department @ (478) 749-0121, or call CBF - Linda Maddox (478) 751-7411.

### Important – Make sure everything is enclosed in your Vendor Packet before you put in the mail:

1. Application Must be Filled out completely & Signed
  - 6 Pages of Application Returned unless you have your own Insurance – then 5 pages of Application (plus Proof of Insurance).
2. NEED PAYMENT in form of: Check (before February 16, 2012), or Charge Card Information or Money Order for Booth Fees and any optional fees applying to you.  
Optional: Electrical Fees, extra Tables and Chairs  
Camping Fees, Insurance Fees unless you have proof of your own Insurance
3. Proof of Insurance
4. Pictures of your Mdse. & Set-up

NO APPLICATIONS will be accepted without all of the above information filled out, fees paid, proof of insurance and pictures. You may want to e-mail your pictures (JPEG) @ [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com)

Mail Vendor Packets to:

Cherry Blossom Festival – Linda Maddox – 794Cherry Street – Macon, GA 31201