



2012 Cherry Blossom Festival

794 Cherry Street, Macon, GA 31201
Ph 478-751-7429 \* fax 478-751-7408

Cherry Treasurers Vendor Application

Commercial- 2012

Miller Lite Central City Park - Macon, GA
March 16 - March 25, 2012

Office Use Only

Application Received:
Payment Received:
Acceptance Mailed:
Temporary Insurance Issued:
Proof of Insurance:

ROUND BUILDING

Vendors can earn a \$50.00 discount for booth referrals made and registering by December 31, 2011.

Business Name: Referred by:

Contact Name:

Address:

City, State, Zip:

Phone /Cell / Fax: (P) (C) (F)

Email Address:

Vendor Fees: List the number of booths requested in each blank

Outer Circle - Pie Shape (16) 14x11 with Power @ \$975 2nd 14x11 Booth w/Power @ \$875

(2) 8x11 with Power @ \$750 (1) 9x11 with Power @ \$800

(1)9x11 w/o Power @ \$675

6' Aisle all the way around between Outer Circle Vendors and the Inner Circle Vendors

Inner Circle - NO POWER (16) 9x9 @ \$675 2nd 9x9 @ \$625

(4) Walk through areas and a 6' walkway between 9x9 Booths/Vendors and Center Display

Center - Display - 22x22

120V Power - 2 Plug only as indicated. Electrical fee @ \$30 per booth hookup as indicated. EVERY VENDOR WHO REQUIRES ELECTRICITY MUST BRING A SURGE PROTECTOR & POWER STRIP

Tables & Chairs (#18 in Vendor Regulations)

Each booth will be supplied with 1 table, 2 chairs and 1 trashcan. Additional items may be reserved: # of additional chairs @ \$5.00 each & # of additional tables @ \$18.00 each

Optional: CAMPING INFORMATION:

Will you need camping space? Yes No

RV Camping space is available in two sections:

RV Camping Space is Limited in both Sections - Especially in Section I.

Section I: Camping next to Building #12 (limited space): \$35 per night. We need to know the size of your RV in order to reserve specific space. Total Size of RV (Very important) Number of nights: X \$35.00 = OR \$350.00 for 10 days

Spaces in Section I require full payment at the time you make Reservations. First Paid - First Reserved

Section II. Camping behind Luther Williams Ball Park: \$30 per night & is on a first come basis. Must be paid before set-up: Number of nights: X \$30.00 = OR \$300.00 for 10 days

Don't wait until the last minute on the Camping - we are LIMITED in both Sections.

Fees will be refunded if space is unavailable in either location.

## 2012 Cherry Treasurers - Commercial Regulations

1. Cherry Treasurers hours will be from 11:00 a.m. to 8:00 p.m. Monday through Thursday & 9:00 p.m. on Friday and Saturday. Cherry Treasurers hours for Sunday will be from 11:30 a.m. to 8:00 p.m. the first Sunday, and 6:00 p.m. on the second Sunday. Cherry Treasurers will open on both Saturdays at 9:30 a.m. due to the Fireman's Pink Pancake Breakfast from 7:30 – 10:30 a.m.
2. Vendors may set up at the Cherry Treasurers on March 14 & March 15. You must register in building 13 before you set up. Registration will be held March 14 from 9:00 am to 5:00 p.m. and March 15 from 9:00 a.m. to 3:00 p.m. You must be set up by 5:00 pm on March 15, 2012.
3. All Fees are due when your application is submitted. The only reason this fee will be returned is if the Cherry Treasurers is full when your application is received or if the Festival chooses not to accept your application. No other Refunds will be given for any other reason. You will be notified by mail no later than February 1.
5. \$1,000,000 General Liability Insurance naming the Cherry Blossom Festival as additionally insured is required by all vendors. A copy of your certificate of insurance is to be included with completed application form. If you need temporary insurance for the period of the Festival, the Cherry Blossom Festival has insurance available for \$125.00 for the 10-day period. Deadline for purchasing our Insurance is Tuesday, March 6, 2012 8 working days before our Festival.
6. The Cherry Treasurers will open each morning one hour before opening to the public for restocking and opening preparation.
7. The Park closes at 6:00 p.m. on Sunday, March 25, 2012. Breakdown will be Sunday, March 25, after 6:01 p.m. until 11:00 p.m. You may start breaking down at 6:01 pm on Sunday, March 25, 2012 and will continue until 11:00pm. No one will be left in the Buildings after 11:00 pm on Sunday, March 25, 2012. Doors will be closed & locked with no admittance after 11:01 pm. Building will reopen on Monday, March 26, 2012 at 12:00 noon until 5 pm. You must be out of the Building by Monday, March 26<sup>th</sup> at 5:00 pm or you will be charged \$300 storage fee per day.
8. The Cherry Treasurers will open for vendors each morning one hour before the building opens to the public for restocking and opening preparation.
9. Booths must be staffed at all times.
10. Vendors are entitled to 100% of the proceeds from the sale of goods.
11. Booth spaces are to be occupied by the business listed on the application only. Subletting of booth space is not allowed and cause for removal from the Cherry Treasurers.
12. The vendor is responsible for the collecting and paying of the State of Georgia Sales Tax - Karen Pippin (478) 478-751-6018.
13. Any insurance, which may be required to cover damaged or stolen goods is the sole responsibility of the vendor.
14. The Cherry Blossom Festival may terminate the booth rental agreement, with or without cause, with no less than one-hour advance notice for any violations of this agreement.
15. Only items listed on the application will be permitted for sale in booths.
16. No fireworks will be sold in any of the buildings.
17. No Cherry Blossom Souvenirs or apparel, including T-shirts, are to be sold without prior written consent from the festival President/CEO.
18. Each booth will be equipped with 1 table, 2 chairs, and 1 trashcan. Additional equipment will be available for a fee. You must indicate your needs for additional equipment on your application form. **Additional tables and chairs will not be available after set up or during the Festival.**
19. All Vendors are responsible for notifying the CBF of electrical needs prior to the Festival. There is an Electrical Fee of \$25.00 per booth hook-up for 10 days and must be paid when the application is returned and prior to set-up.
20. The Cherry Treasurers is locked every day at closing. Outside security is provided by CBF. CBF assumes no responsibility for loss or theft of vendor related products during the Festival.
21. All give-a-ways and samplings must be approved in writing by the Cherry Blossom Festival.
22. **NO REFUNDS WILL BE GIVEN FOR ANY REASON after the application has been accepted!**  
The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. and the City of Macon, Georgia against any loss from any claims, demands, or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below, I am stating that I have read and agree to the above in its entirety.

I have received, read, and agree to abide by the 2012 Cherry Blossom Festival 'Cherry Treasurers' regulations as stated.

\_\_\_\_\_  
Authorized Vendor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cherry Blossom President / CEO

## NOTICE

### Cherry Treasurers/Round Building - COMMERCIAL VENDORS - 2012

(This page is to be completed, signed and returned to the Cherry Blossom Festival Offices along with your application)

Each booth the Cherry Treasurers has 1 maximum standard 120 volt/20 Amp plug/ 2 Plug in specially noted areas.

If you will be using sensitive equipment such as computers, you must provide your own surge protector.

If your power use causes an overload at your booth and/or any other booths in the building, and if it requires electricians to be called to remedy the situation, you will be charged \$65 per hour with a three hour minimum. This fee must be paid directly to the electrician by the vendor at the time of service.

#### NO ELECTRICAL HEATERS ARE PERMITTED IN THE BUILDINGS

DO NOT UNDERESTIMATE YOUR POWER NEEDS OR YOU WILL BE CHARGED ACCORDING TO YOUR NEEDS PLUS A PENALTY.

- 1) Please complete and include this sheet with your application.

CHECK ONE:

I have no additional power needs

I have additional power needs, fee enclosed

- 2) If you require additional power, please list all electrical lights, and the type and number of appliances you will be using in your booth (s). (Ex: NO crock pots ).
- 3) We may not be able to handle your power needs in the Round Building/Bldg#11/Cherry Treasurers so make sure you list all power needs.

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- 4) What is the total amperage your equipment will be pulling? \_\_\_\_ Amps.

I have read and understand the above information and will abide by the aforementioned requirements:

\_\_\_\_\_  
Printed Name of Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Vendor

\_\_\_\_\_  
Date



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Insurance Information

**Liability Insurance: See Vendor Regulation #5. If you need temporary insurance, the Cherry Blossom Festival has Temporary Insurance available for the 10-day period for \$125.00. Please complete this form if you need us to provide Insurance. Nobody may set-up without proof of insurance. Deadline for purchasing Insurance from Cherry Blossom Festival – Tuesday, March 6, 2012.**

If you are purchasing insurance from the Cherry Blossom Festival, please complete the following; all answers are required:

1. Name: \_\_\_\_\_
  
2. I have included my payment of \$125.00 \_\_\_\_ yes( ) no ( )
  
3. I have been in business for \_\_\_\_ (# of years)
  
4. Have you ever been turned down for insurance?  
Yes ( ) no ( )  
If yes explain: \_\_\_\_\_  
\_\_\_\_\_
  
5. Have you had any claims against you in the past two years?  
Yes ( ) no ( )  
If yes explain: \_\_\_\_\_  
\_\_\_\_\_

Please enclose check/payment for insurance with application.

Please return this page only if you are purchasing Insurance from Cherry Blossom Festival

# Cherry Treasurers ~ COMMERCIAL VENDOR - 2012

## Fee Calculations – All Money Due with Applications

Total Booth(s) Cost	
Total Electrical Fee	
Total Camping Fee	
Additional Table(s) / Chair(s) Fee	
Total Insurance Fee (\$125.00)	
Total Due	\$
Total Paid	\$

### Credit Card Payment

( ) VISA ( ) MASTER CARD ( ) AMEXP ( ) DISCOVER

NAME \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

CCD # \_\_\_\_\_ (3 DIGIT # ON BACK OF CARD)

BILLING ZIP CODE \_\_\_\_\_

Will you be selling or giving out any food or drink items? \*\*

Yes \_\_\_\_\_ No \_\_\_\_\_ Items: \_\_\_\_\_

\*\*If yes, you will be required to contact the Macon / Bibb County Health Department, Donna Cadwell @ (478) 749-0106 or call Linda Maddox at the Cherry Blossom Festival offices @ (478) 751-7411.

### Important – Make sure everything is enclosed in your Vendor Packet before you put in the mail:

- Application Must be Filled out completely & Signed
  - 6 Pages of Application Returned unless you have your own Insurance – then 5 pages of Application (plus Proof of Insurance).
- NEED PAYMENT in form of: Check (before February 16, 2012), or Charge Card Information or Money Order for Booth Fees and any optional fees applying to you.  
Optional: Electrical Fees, extra Tables and Chairs  
Camping Fees, Insurance Fees unless you have proof of your own Insurance
- Proof of Insurance
- Pictures of your Mdse. & Set-up

NO APPLICATIONS will be accepted without all of the above information filled out, fees paid, proof of insurance and pictures. You may want to e-mail your pictures (JPEG) @ [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com)

Mail to:

Cherry Blossom Festival – Linda Maddox – 794 Cherry Street – Macon, GA 31201