



# 2012 Cherry Blossom Festival

794 Cherry Street, Macon, GA 31201  
Phone 478-751-7429 \* Fax 478-751-7408

## Weekend Outside Vendor

### Commercial - 2012

## *Miller Lite Central City Park*

*March 16 - March 25, 2012*

### Office Use Only

Application Received: \_\_\_\_\_

Final Payment Received: \_\_\_\_\_

Acceptance Mailed: \_\_\_\_\_

Temporary Insurance Issued: \_\_\_\_\_

Proof of Insurance: \_\_\_\_\_

***Applications will not be processed without all requirements being met.***

**PLEASE PRINT**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_, \_\_\_\_\_

Phone /Cell / Fax: (P) \_\_\_\_\_ / (C) \_\_\_\_\_ / (F) \_\_\_\_\_

Email Address: \_\_\_\_\_

**Vendor Fees 10 days: Please Indicate 1<sup>st</sup> Weekend or 2<sup>nd</sup> Weekend**  
Weekend 1-3 days: F, S, S – March 16,17,18 F, S, S – March 23,24,25

Prices are based on frontal footage (10' minimum) – Add \$100 for corner – Corner Spaces are limited!

- 10 x 10 Space @ \$950.00 \_\_\_\_\_
- 15 x 15 Space @ \$1,150.00 \_\_\_\_\_
- 20 x 20 Space @ \$1,350.00 \_\_\_\_\_
- 30 x 30 Space @ \$1,550.00 \_\_\_\_\_
- 40 x 40 Space @ \$1,750.00 \_\_\_\_\_

**Will you need camping space? YES \_\_\_\_\_ NO \_\_\_\_\_** Camping space is available in two sections:  
If you come in before set-up of Festival or stay longer, you must get permission, and you will be charged per night.

**Optional: CAMPING INFORMTION:**

RV Camping Space is Limited in both Sections – Especially in Section I.

◇ Section I: Camping next to Building #12 (limited space): **\$35 per night**. We need to know the size of your RV in order to reserve specific space. Total Size of RV \_\_\_\_\_ (Very important)  
Number of nights: \_\_\_\_\_ X \$35.00 = \_\_\_\_\_ OR \$350.00 for 10 days \_\_\_\_\_

**Spaces in Section I require full payment at the time you make Reservations. First Paid – First Reserved**

◇ Section II. Camping behind Luther Williams Ball Park: **\$30 per night** & is on a first come basis. Must be paid before set-up: Number of nights: \_\_\_\_\_ X **\$30.00** = \_\_\_\_\_ OR \$300.00 for 10 days \_\_\_\_\_

**Fees will be refunded if space is unavailable in either location.**

# 2012 Outside Weekend Commercial Vendor Regulations

1. Park hours will be from 11:00 a.m. to 7:00 p.m. Monday through Thursday and Friday and Saturday until 11:00 p.m. All three Buildings will open on both Saturdays at 11:00 a.m. due to the Fireman's Pink Pancake Breakfast from 7:30 – 10:30 a.m. Buildings will open on Sunday from 11:30 a.m. to 7:00pm the first Sunday and to 6:00 p.m. the second Sunday. Outside Vendors need to follow suit
2. Vendors need to be set-up before opening hours at 10:00 a.m. You must register before you set up. Registration is in Building 13, March 14 from 9:00am to 5:00pm and March 15 from 9:00 am to 3:00pm. *You must be set up by 5:00 pm on March 15.*
3. All Fees are due when your application is submitted. The only reason this fee will be returned is if we are full when your application is received or if the Festival chooses not to accept your application. No other Refunds will be given for any other reason. You will be notified by mail no later than February 1<sup>st</sup>.
4. Any fees received after February 16, 2012, must be made by CASH, MONEY ORDERS or CREDIT CARDS only. NO CHECKS will be accepted as payment.
5. \$1,000,000 General Liability Insurance naming the Cherry Blossom Festival as additionally insured is required by all vendors. Copy of your certificate of insurance is to be included with your completed application form. If you need temporary insurance for the period of the Festival, Cherry Blossom Festival has insurance available for \$125.00 for the 10-day period. Form included for completion. Deadline for purchasing our Insurance is Tuesday, March 6, 2012.
6. Breakdown will be Sunday, March 25, 2012, at 6:01 p.m. The Park closes @ 6:00 p.m. on Sunday, March 25th.
7. Booths must be staffed at all times. No early departure.
8. Rented space(s)/booths are to be occupied by the business listed on the application only. Subletting of rented space(s) is not allowed and is cause for removal from the Festival.
9. The vendor is responsible for the collection and paying of State of Georgia Sales Tax.
10. Any insurance that may be required to cover damaged or stolen goods is the sole responsibility of the vendor.
11. The Cherry Blossom Festival may terminate the booth rental agreement, with or without cause, with no less than one-hour advance notice for any violations of this agreement.
12. No fireworks will be sold.
13. No Cherry Blossom Souvenirs or apparel including T-shirts is to be sold without prior written consent from the festival President/CEO.
14. All Vendors are responsible for notifying CBF of your electrical needs prior to the Festival so that MaconPower can be notified. There is a charge according to your needs – see schedule listed on Application. Please pay MaconPower when service is connected.
15. Only items listed on the application will be permitted for sale in booth.
16. Call or email Linda Maddox with any questions: 478-751-7411 or [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com)
17. CBF assumes no responsibility for loss or theft of vendor-related products during the festival.
18. The Cherry Blossom Festival must approve in writing all giveaways and sampling.
19. Tents, tables, chairs, etc. are the responsibility of the vendor unless otherwise ordered prior to set up.

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. and the City of Macon, Georgia against any loss from any claims, demands, or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below, I am stating that I have read and agree to the above in its entirety. I have received, read, and agree to abide by the 2012 Cherry Blossom Festival Outside Weekend Vendor regulations as stated.

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Authorized Vendor Signature

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Date

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Printed Name

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Date

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Cherry Blossom Festival President / CEO

## Outside Weekend Commercial Vendor ~ 2012

### Electrical Information:

**Electrical Requirements: (only 120 and 240 volt power is available)**

The vendor is responsible for up to 150' of his or her own electrical cord. All cords will be hardwired to breakers in panels – **no specialty plugs are available.** The cord must be able to carry the load requested and meet safety standards. If the chart below is not completed correctly and/or your cord is not correct, your equipment will be subject to downtime. After all other waiting vendors are serviced; onsite electricians will correct your problems for a fee. If it is found that your facility is pulling more electricity than requested, you may be charged for the expenses to correct the problem or you may be asked to leave. **DO NOT SEND PAYMENT WITH APPLICATION. You must pay MaconPower when service is connected. Do NOT send in your electrical fee.**

Your Electric Requirements must meet Article 310-16 of NEC 2002 code.

### Cost per your connected equipment to power poles:

Breaker Types	Quantity	Price/Each	Breaker Types	Quantity	Price/Each
20A, 120V		\$25.00	101-200 Amp		\$250.00
30A, 120V		\$30.00	20A, 2 Pole		\$30.00
40A, 120V		\$40.00	30A, 2 Pole		\$40.00
50A – 120V		\$50.00	40A, 2 Pole		\$50.00
60A – 120V		\$60.00	50A, 2 Pole		\$60.00
61-100 Amp		\$125.00	60A, 2 Pole		\$70.00
120V Recp.20 Amp		\$40.00 Including Rental of Box			

*Do not understate your power needs or you will be charged accordingly to your needs plus a penalty.*

**Do not send a check for the Electrical Fee. This is to be paid to Macon Power at time of service.**

### OTHER:

Have you attended the Cherry Blossom Festival in the past? Yes \_\_\_\_\_ No \_\_\_\_\_ Years: \_\_\_\_\_

Will you be selling or giving out any food or drink items? \*\* Yes \_\_\_ No \_\_\_ Items: \_\_\_\_\_

\*\*If yes, you will be required to contact Donna Cadwell at the Macon / Bibb County Health Department, @ (478) 749-0106 or call the Cherry Blossom Festival offices - Linda Maddox (478) 751-7411



# 2012 Cherry Blossom Festival Outside Weekend Vendor

## Insurance Information

**Liability Insurance: See Vendor Regulation #5. If you need temporary insurance, the Cherry Blossom Festival has Temporary Insurance available for the 10-day period for \$125.00. Please complete this form if you need us to provide Insurance. Nobody may set-up without proof of insurance. Deadline for purchasing Insurance from Cherry Blossom Festival – Tuesday, March 6, 2012.**

If you are purchasing insurance from the Cherry Blossom Festival, please complete the following:

1. Name: \_\_\_\_\_
2. I have included my payment of \$125.00 \_\_\_\_\_ yes ( ) no ( )
3. I have been in business for \_\_\_\_\_ (# of years)
4. Have you ever been turned down for insurance? \_\_\_yes ( ) no ( )

If yes explain: \_\_\_\_\_  
\_\_\_\_\_

5. Have you had any claims against you in the past two years? \_\_\_\_\_  
Yes ( ) no ( )  
If yes explain: \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please enclose check/payment for insurance with application.

Please return this page only if you are purchasing Insurance from Cherry Blossom Festival

# 2012 OUTSIDE WEEKEND VENDOR APPLICATION

## Fee Calculations – All Money Due with Application

Total Booth /Space	
<b>Total Electrical Fee</b>	<b>To be paid to Macon Power</b>
Total Camping Fee	
Total Insurance Fee (\$125.00)	
<b>Total Due</b>	
<b>Total Paid</b>	

<b>Credit Card Payment</b>	
( ) VISA ( ) MASTER CARD ( ) AMEXP ( ) DISCOVER	
NAME _____	
CARD NUMBER:    _____	
EXPIRATION DATE : _____	
CCD # _____ ( 3 DIGIT # ON BACK OF CARD)	
BILLING ZIP CODE _____	

**Important** – Make sure everything is enclosed in your Vendor Packet before you put in the mail:

1. Application Must be Filled out completely & Signed
  - 6 Pages of Application Returned unless you have your own Insurance – then 5 pages of Application (plus Proof of Insurance).
2. NEED PAYMENT in form of: Check (before February 16, 2012), or Charge Card Information or Money Order for Booth Fees and any optional fees applying to you.  
Optional: Electrical Fees, extra Tables and Chairs  
Camping Fees, Insurance Fees unless you have proof of your own Insurance
3. Proof of Insurance
4. Pictures of your Mdse. & Set-up

**NO APPLICATIONS will be accepted without all of the above information filled out, fees paid, proof of insurance and pictures. You may want to e-mail your pictures (JPEG) @ [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com)**

Mail Vendor Packets to:

Cherry Blossom Festival – Linda Maddox – 794Cherry Street – Macon, GA 31201