



2012 Cherry Blossom Festival

794 Cherry Street, Macon, GA 31201

Food Vendor Application - 2012

Miller Lite Central City Park

March 16 - March 25, 2012

Applications must be completed in full including menu, prices, picture of the unit, and proof of insurance and vendor fees. **Vendor Fee of \$700.00 - due December 31, 2011** & must be returned with this contract (\$800.00 Late Fee/Penalty after due date of December 31, 2011 - this does not apply to first time Vendors. All Food Vendors will pay a 15% of gross sales daily. Proof of Insurance must be submitted with Application before you are guaranteed a space. (Insurance available through Cherry Blossom for \$125.00)

Applications will not be accepted without ALL of the above requirements.

PLEASE PRINT CLEARLY

Business Name:			
Contact Name:			
Address:			
City, State, Zip:	_____, _____		
Phone / Cell / Fax:	P) _____	(C) _____	(F) _____
E-Mail Address/ Today's Date			Date ____/____/____

Please list three references of special events in which you have been a food vendor. References must be from events you have participated in during the last two years.

Event Name	Contact Person	Phone Number
		()
		()
		()

Total Dimensions of Trailer Plus Area Needed (Your space is determined by these dimensions). Please be specific!
 Complete all questions as to size needed. Food Vendor Area is limited. We must have correct information to place you.

Pictures of Unit are REQUIRED from everybody!

Total Frontage: _____ Ft. Total Depth: _____ Ft. Awnings: _____ Hitch: _____ Ft.

Location of Awning: _____; Front, Side, etc. Serving location: _____

Location of Hitch when set-up: _____ (Left, Right, Front) Holding Tank Capacity: _____

Dimensions of Additional Space Needed. Please be Specific: _____

Total Frontage: _____ Ft. Total Depth: _____ Ft.

2012 FOOD VENDOR REGULATIONS

1. A vendor fee of \$700 by December 31, 2011, is to be returned with this contract. \$800.00 after December 31, 2011. Late Fee/Penalty does not apply to first time Vendors.
2. 15% of gross sales will be due before the beginning of each business day starting at 10:00 a.m. every day with exception of Sunday – 10:30 am.
3. If gross sales do not exceed \$3,000 at the end of the 10-day festival, you will be invoiced for the 15% remaining balance of \$450.00 to be paid Monday, March 25, 2012.
4. All Vendor Fees must be paid in full on all accounts **December 31, 2011**. Everything **MUST** be paid in full before you are allowed to set-up. Exceptions are any vendors that are accepted after this date would be on a CASH basis after February 16, 2012.
5. A representative from each vendor must check in upon arrival to Central City Park **BEFORE** your booth is set up. Check-in: Located inside Bldg.#13 Office/Cherry Market, first door on right (if location changes, a sign will be posted and/or you will be notified through the mail). Check-in will be Tuesday, March 13 and Wednesday, March 14. Vendors must be completely set up and ready to open for business no later than 10 a.m. on Friday, March 16, 2012.
6. Obtaining Macon/Bibb County Health permit is the **SOLE RESPONSIBILITY** of each vendor. Applications must be approved 30 days prior to the festival. You must have your permit by February 16, 2012. If you do not have a permit, you will not be allowed to set up in Central City Park. Should you have Health Permit questions, please contact Donna Cadwell, Macon/Bibb Health Department: 171 Emery Hwy, Macon, GA 31201, 478-745-0411. Health Department guidelines and applications are included with this Central City Park application.
7. \$1,000,000 General Liability insurance **naming Cherry Blossom Festival as additionally insured**. **A copy of certificate of insurance is to be included with completed application form**. If you need temporary insurance for the period of the festival, please contact Cherry Blossom Festival before submitting application for a fee of \$125.00. Must have proof of insurance on or before you set-up or you will not be allowed to set-up. No checks after February 16, 2011. Cash Only!
8. All vendors are subject to a jury process and reference check. Entry may be denied without reason.
9. The Festival Committee will assign vendor location. All spaces are subject to change! This is Final!
10. The Festival closes at 6 pm on Sunday, March 25, 2012. Vendors may move out anytime thereafter, but must be gone by Monday, 3/26/12 by 5pm.
11. Vendors may only sell items approved by the Cherry Blossom Office. Exclusivity of sales will not be given for the following items: drinks (unless it is a specialty drink, i.e. Frozen Lemonade), basic hot dogs, bags of chips, candy bars, and regular French fries (does not include curly fries). **Only items that you list and that are approved prior to festival will be permitted to be sold. Be sure and list ALL products and prices that will be sold from your facility.**
12. Coca-Cola soft drinks and Coca-Cola products including Dasani Water (PowerAde, Minute Maid Orange Juice, etc) are the **only** brand to be sold. If you have signage for another soft drink in/on your trailer, it must be covered up in an aesthetically pleasing way. Macon Coca-Cola will be the official supplier of pre-mix, syrup, cups, etc and will provide service for the 10 days of the festival.
13. All Food Vendors must attend Mandatory Meeting @ **4:00 p.m. on Thursday, March 15, 2012.**
14. T-shirt sales of any kind are prohibited without prior approval of CEO/President of CBF.
15. Vendors must present and maintain a clean, decorated unit throughout the festival.
16. Vendors must wear either your clean official company uniform or a Cherry Blossom T-shirt.
17. Vendors provide adequate number of trashcans for garbage containment.
18. Vendors will keep the area around the facility clean and free of trash.
19. No refunds will be given for any reason.

Anyone pouring hot/cold grease or wastewater (black or gray) into trashcans, on the grass, or into storm sewers will be fined **\$1000 per occurrence**. If grease is disposed of in any of the above ways, whether the culprit is caught or not, all food vendors will have to pay the consequence and will be moved to another location at the park and lose the privilege of having a prime location during the festival from here on out. **Do not abuse this rule!** We provide a Grease Barrel/Tank for your use.

During the Festival, should there be any problems or concerns, they should be addressed to Linda Maddox, Event Coordinator. Please do not ask the City employees or volunteers. They will not know the answers or provide solutions.

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. and the City of Macon, Georgia against any loss from any claims, demands, or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below, I am stating that I have read and agree to the above in its entirety.

I have received, read, and agree to abide by the 2012 Cherry Blossom Festival Food Vendor regulations as stated.

Print Name

Date

Karen J. Lambert- CEO- Cherry Blossom Festival - Date

Authorized Vendor Signature

Linda Maddox – Director of Central City Park - Date

**2012 FOOD VENDOR
Schedule & Fees (Dates and times are tentative.)**

We want vendors to be happy with **Cherry Blossom Festival** and **MaconPower**; but we believe the following schedules and fees are needed to keep costs reasonable. Fees should be paid by the vendors. There shall be a vendor meeting held prior to the festival to reconfirm the following and clarify to vendors what is expected. This is mandatory for all vendors.

1. Hook-up Times

Hook-up times for vendors shall be March 13 & 14 from 8:00 a.m. to 5:00 p.m.

Hook-up is available at other times for \$65.00 minimum charge per hour with the possibility of a 3- hour minimum.

2. Disconnection Times

Disconnection times for vendors shall be March 25th between 8 p.m. and 11 p.m.

Disconnection is available at other times for \$65.00 minimum charge per hour with the possibility of a 3- hour minimum.

3. Resetting Breakers

Breakers being reset are usually caused by overloading. If a vendor overloads the breaker that they requested, then they have done something wrong. Neither the Cherry Blossom Festival nor **MaconPower** have caused their breaker to trip.

Reset Breaker: \$30 fee to reset the breaker between the hours of 8 a.m. and 5 p.m. \$65.00 per hour on nights and weekends with the possibility of a 3-hour minimum.

4. Resetting GFI Receptacles

GFI receptacles should be reset by the user. From 8 a.m. to 5 p.m. we will reset a GFI breaker for each vendor once. We will instruct the vendor where it is and how it is reset.

The 2nd, 3rd, etc times will be a fee of \$30.00 (each time) between the hours of 8 a.m. and 5 p.m. and \$65.00 (each time) per hour on nights and weekends with the possibility of a 3-hour minimum.

5. Troubleshooting Vendor Electrical Problems

Troubleshooting vendor problems: \$65.00 per hour with possible 3-hour minimum. There will be no charge if the problem was caused by something other than the vendor equipment or the vendor. If cause of the original problem is unknown, there will be a fee.

Electrical Requirements: (only 120 and 240 volt power is available)

The vendor is responsible for up to 150' of his or her own electrical cord. **All cords will be hardwired to breakers in panels – no specialty plugs are available.** The cord must be able to carry the load requested and meet safety standards. If the chart below is not completed correctly and/or your cord is not correct, your equipment will be subject to downtime. After all other waiting vendors are serviced; onsite electricians will correct your problems for a fee. If it is found that your facility is pulling more electricity than requested, you may be charged for the expenses to correct the problem or you may be asked to leave.

Please pay MaconPower when service is connected.

Your Electric Requirements must meet Article 310-16 of NEC 2002 code.

Cost per your connected equipment to power poles

Breaker Types	Quantity	Price/Each	Breaker Types	Quantity	Price/Each
20A, 120V		\$25.00	101-200 Amp		\$250.00
30A, 120V		\$30.00	20A, 2 Pole		\$30.00
40A, 120V		\$40.00	30A, 2 Pole		\$40.00
50A – 120V		\$50.00	40A, 2 Pole		\$50.00
60A – 120V		\$60.00	50A, 2 Pole		\$60.00
61-100 Amp		\$125.00	60A, 2 Pole		\$70.00
120V Recp.20 Amp		\$40.00 Including Rental of Box			

Do not understate your power needs or you will be charged accordingly to your needs plus a penalty.



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Vendor Name: _____

CAMPING INFORMATION:

Will you need camping space? Yes _____ No _____

RV Camping space is available in two sections:

RV Camping Space is Limited in both Sections – Especially in Section I.

⬡ Section I: Camping next to Building #12 (limited space): \$35 per night. We need to know the size of your RV in order to reserve specific space. Total Size of RV _____ (Very important)

Spaces in Section I require full payment at the time you make Reservations. First Paid – First Reserved.

Fees will be refunded if space is unavailable.

Number of nights: _____ X \$35.00 = _____ OR \$350.00 for 10 days _____

⬡ Section II. Camping behind Luther Williams Ball Park: \$30 per night & is on a first come basis. Must be paid before set-up:

o Number of nights: _____ X \$30.00 = _____ OR \$300.00 for 10 days _____

Deadline for Camping Fees in Section II - preferably by February 1, 2012. Cash only after February 18, 2012.

STOCK TRUCKS – same as above – Section I is just above the RV #I Camping space and is also LIMITED

⬡ Section I: Truck Parking next to Building #12 (limited space): \$35 per night. If you park in the area-you must pay.

Spaces in Section I require full payment at the time you make Reservations. First Paid – First Reserved.

Fees will be refunded if space is unavailable.

Number of nights: _____ X \$35.00 = _____ OR \$350.00 for 10 days _____

⬡ Section II. Truck Parking (if using power) behind Luther Williams Ball Park: \$30 per night & is on a first come basis. Must be paid before set-up:

o Number of nights: _____ X \$30.00 = _____ OR \$300.00 for 10 days _____

If you come in earlier or stay longer, you must get permission, and you will be charged for the extra nights.



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Liability Insurance: See Vendor Regulation #7. If you need temporary insurance, The Cherry Blossom Festival has Temporary Insurance available for the 10-day period for \$125.00. If you don't have Proof of Insurance this FORM must be completed in full/with signature and payment, returned with application before you can be accepted. NO EXCEPTIONS. Deadline for Purchasing Insurance from Cherry Blossom Festival – Tuesday, March 6, 2012.

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Insurance Information

If you are purchasing insurance from the Cherry Blossom Festival, please complete (Print) the following; all answers are required:

1. Name: _____
2. I have included my payment of \$125.00 ____ yes () no ()
3. I have been in business for ____ (# of years)
4. Have you ever been turned down for insurance? ____yes () no ()
5. If yes explain: _____

6. Have you had any claims against you in the past two years?
Yes () no ()
If yes explain: _____

Signature _____



2012 FOOD VENDOR

All forms must be completed in full/with signature and returned with application before you can be accepted.

NO EXCEPTIONS.

Please enclose check/payment with application.

Applications must be completed in full including menu, prices, picture of the unit, and proof of insurance and vendor fees. Vendor Fee of \$700.00 – due December 31, 2011 & must be returned with this contract (\$800.00 Late Fee/Penalty after due date of December 31, 2011 – this does not apply to first time Vendors). Proof of Insurance must be submitted with Application before you are guaranteed a space or you can purchase Temporary Insurance for 10 days from Cherry Blossom Festival for \$125.00. Optional – Deadline – March 6, 2012) - Camping Fee and or Stock Truck fees.

Your Return Vendor Packet back to me must include: Application Filled out completely, Applications Signed, Payment, Proof of Insurance, Information on Camping, Stock Trucks and payment (option f this applies to you). Need Pictures of your units that you will be bringing in order to help me with placement.

Credit Card Payment: (_) Visa, (_) MC; AMExp (_); Disc (_)

Billing Information:

Name _____ Card Number _____

Address: _____

Expiration Date _____; CDD # _____ (3 digit on back) ; Billing Zip Code _____

Please return to:

Cherry Blossom Festival
Linda Maddox
794 Cherry Street
Macon, GA 31201