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## 2010 Cherry Blossom Festival

794 Cherry Street, Macon, GA 31201

Ph 478-751-7429 \* fax 478-751-7408

### Cherry Chest Vendor Application

**Central City Park – Macon, GA**  
**March 19 – March 28, 2010**

#### Office Use Only

Application Received: \_\_\_\_\_  
Payment Received: \_\_\_\_\_  
Acceptance Mailed: \_\_\_\_\_  
Temporary Insurance Issued: \_\_\_\_\_  
Proof of Insurance: \_\_\_\_\_

Applications & fees received by **December 31, 2009** will receive a \$50.00 discount. Vendors can earn a \$50.00 discount for booth referrals made and registering by December 31, 2009.

#### PLEASE PRINT CLEARLY

Business Name: \_\_\_\_\_

Referred by: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone /Cell /

(P) \_\_\_\_\_ (C) \_\_\_\_\_ (F) \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Today's

Date \_\_\_\_\_

#### Vendor Fees:

List the number of booths requested in each blank.

16 X 16 booth @ \$500 \_\_\_\_\_ 16 X 16 additional booth(s) @ \$450 \_\_\_\_\_ Corner booth @ \$550 \_\_\_\_\_

**Electrical fee @ \$25 per booth hookup:** Number of hookups needed: \_\_\_\_\_ X \$25.00 each = \$ \_\_\_\_\_

#### **Optional: Camping:**

Will you need camping space? Yes \_\_\_\_\_ No \_\_\_\_\_

i. Option #1: Next to Building #12 (A limited number of spaces - available on a first come, first served basis.)

Camping fee: \$35 per night: \_\_\_\_\_ # of nights @ \$35.00 = \$ \_\_\_\_\_

ii. Option #2: Behind Luther Williams Ball Park

Camping fee: \$30 per night: \_\_\_\_\_ # of nights @ \$30.00 = \$ \_\_\_\_\_

#### **Tables & Chairs: (#18 in Vendor Regulations)**

1 table, 2 chairs and a trashcan will be provided with each booth. Additional items requested:

\_\_\_\_\_ # of additional chairs @ \$5 each \_\_\_\_\_ # of additional tables @ \$15 each

**Liability Insurance:** See Vendor Regulation #5. Please include payment for insurance or attach a copy of your proof of insurance.

#### Fee Calculations – All Money Due with Applications

<b>Total Booth(s) Cost</b>	
<b>Total Electrical Fee</b>	
<b>Total Camping</b>	
<b>Fee</b>	
<b>Additional Table(s) / Chair(s) Fee</b>	
<b>Total Insurance Fee (\$125.00)</b>	
<b>Total Due</b>	\$
<b>Total Paid</b>	\$

**Credit Card Payment:** ( ) Visa, ( ) MC; AMExp ( ) Disc ( ) Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_; CDD # \_\_\_\_\_ (3digit on back); Billing Zip Code \_\_\_\_\_

Have you attended the Cherry Blossom Festival in the past? Yes \_\_\_\_\_ No \_\_\_\_\_ Years: \_\_\_\_\_

Will you be selling or giving out any food or drink items? \*\* Yes \_\_\_\_\_ No \_\_\_\_\_ Items: \_\_\_\_\_

\*\*If yes, you will be required to contact the Macon / Bibb County Health Department, Donna Cadwell @ (478) 749-0106 or call Linda Maddox at the Cherry Blossom Festival offices @ (478) 751-7411.

**Important: ALL FEES including Booth Fees, Pictures, Electrical & Optional Item Fees must be included with Application along with Proof of Insurance or Insurance Fee in order to process your Application.**

## *2010 Cherry Chest Vendor Regulations*

1. **Cherry Chest** hours will be from 11:00 a.m. to 8:00 p.m. Monday through Thursday & 9:00 p.m. on Friday and Saturday. **Cherry Chest** hours for Sunday will be from 11:30 a.m. to 8:00 p.m. the first Sunday, and 6:00 p.m. on the second Sunday. **Cherry Chest** will open on both Saturdays at 9:30 a.m. due to the Fireman's Pink Pancake Breakfast from 7:30 – 10:30 a.m.
2. Vendors may set up at the **Cherry Chest** on March 17 & March 18. You must register in building 13 before you set up. Registration will be held March 17 from 9:00 am to 5:00 p.m. and March 18 from 9:00 a.m. to 3:00 p.m. *You must be set up by 5:00 pm on March 18, 2010.*
3. **All Fees are** due when your application is submitted. The only reason this fee will be returned is if the **Cherry Chest** is full when your application is received or if the Festival chooses not to accept your application. **No other Refunds will be given for any other reason.** You will be notified by mail no later than February 1.
4. All fees received after February 28, 2010, must be paid by **CASH, MONEY ORDER or CREDIT CARD only. No CHECKS** will be accepted as payment.
5. **\$1,000,000 General Liability Insurance naming the Cherry Blossom Festival as additionally insured is required by all vendors. A copy of your certificate of insurance must be included with completed application form. If you need temporary insurance for the duration of the Festival, the Cherry Blossom Festival has insurance available for \$125.00 for the 10 day period.**
6. The **Cherry Chest** will open for vendors each morning one hour before the building opens to the public for restocking and opening preparation.
7. Breakdown will be Sunday, March 28, from 6:01 p.m. to 11:00 p.m. You may **not** break down any earlier than 6:01 pm on Sunday, March 28, 2009. The Park closes at 6:00 p.m. on Sunday, March 28, 2010.
8. Vendors are allowed to link a maximum of four booth spaces.
9. Booths must be staffed at all times.
10. Vendors are entitled to 100% of the proceeds from the sale of goods.
11. Booth spaces are to be occupied by the business listed on the application only. Subletting of booth space is not allowed and is cause for removal from the **Cherry Chest**.
12. The vendor is responsible for the collecting and paying of the State of Georgia Sales Tax.
13. Any insurance, which may be required to cover damaged or stolen goods is the sole responsibility of the vendor.
14. **The Cherry Blossom Festival may terminate the booth rental agreement, with or without cause, with no less than one-hour advance notice for any violations of this agreement.**
15. **Only items listed on the application will be permitted for sale in booths.**
16. No fireworks will be sold in any of the buildings.
17. No Cherry Blossom Souvenirs or apparel, including T-shirts, are to be sold without prior written consent from the festival President/CEO.
18. Each booth will be equipped with 1 table, 2 chairs, and 1 trashcan. Additional equipment will be available for a fee. You must indicate your needs for additional equipment on your application form. **Additional tables and chairs will not be available after set up or during the Festival.**
19. All Vendors are responsible for notifying the CBF of electrical needs prior to the Festival. There is an Electrical Fee of **\$25.00** per booth hook-up for 10 days and must be paid when the application is returned and prior to set-up.
20. The **Cherry Chest** is locked every day at closing. Outside security is provided by CBF. CBF assumes no responsibility for loss or theft of vendor related products during the Festival.
21. All give-a-ways and samplings must be approved in writing by the Cherry Blossom Festival.
22. **NO REFUNDS WILL BE GIVEN FOR ANY REASON after the application has been accepted!**

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia's International Cherry Blossom Festival, Inc. and the City of Macon, Georgia against any loss from any claims, demands, or actions that may hereafter at any time be made or brought against Macon, Georgia's International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below, I am stating that I have read and agree to the above in its entirety.




Will you be doing Demonstrations: \_\_\_\_\_Yes \_\_\_\_\_No

If yes, Demonstration Times:

\_\_\_\_\_

**NEED:** *Picture of your set-up or picture of items must be included with this application to help us with placement and assure us from duplications. We do not promise exclusivity but we do strive to have as few duplications as possible.*

**NOTICE**

**Cherry Market & Cherry Chest Vendors**

**(This page is to be completed, signed and returned to the Cherry Blossom Festival Offices along with your application)**

Each booth in the Cherry Market (Building 13) and Cherry Chest (Building 12) buildings has 1 maximum standard 120 volt/20 Amp plug. Additional outlets may be available in adjacent booths, but their availability will not be guaranteed. You may want to bring your own 150 foot cord for this purpose. If you use extension cords, they must be grounded and at least 12 gauge.

If you will be using sensitive equipment such as computers, you must provide your own surge protector.

If your power use causes an overload at your booth and/or any other booths in the building, and if it requires electricians to be called to remedy the situation, you will be charged \$65 per hour with a three hour minimum. This fee must be paid directly to the electrician by the vendor at the time of service.

**NO ELECTRICAL HEATERS ARE PERMITTED IN THE BUILDINGS**

**DO NOT UNDERESTIMATE YOUR POWER NEEDS OR YOU WILL BE CHARGED ACCORDING TO YOUR NEEDS PLUS A PENALTY.**

**1) Please complete and include this sheet with your application.**

**CHECK ONE:**

\_\_\_\_\_ **I have no additional power needs**

\_\_\_\_\_ **I have additional power needs, fee enclosed**

**2) If you require additional power, please list all electrical lights, and the type and number of appliances you will be using in your booth (s). (Ex.: 4 crock pots pulling \_\_\_\_ Amps each; 6 lamps**

pulling \_\_\_Amps each.

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3) What is the total amperage your equipment will be pulling? \_\_\_\_\_Amps.

I have read and understand the above information and will abide by the aforementioned requirements:

\_\_\_\_\_  
Printed Name of Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Vendor

\_\_\_\_\_  
Date

## 2010 Cherry Blossom Festival

### Insurance Information

**Cherry Blossom Festival offers insurance for \$125.00. Unless you have proof of your own insurance, you must complete the below information and return with your payment of \$125.00.**

**If you are purchasing insurance from the Cherry Blossom Festival, please complete the following; all answers are required:**

1. Name: \_\_\_\_\_

2. I have included my payment of \$125.00 \_\_\_\_\_ yes( ) no ( )

3. I have been in business for \_\_\_\_\_ (# of years)

4. Have you ever been turned down for insurance? \_\_yes ( ) no ( )  
If yes explain: \_\_\_\_\_  
\_\_\_\_\_

5. Have you had any claims against you in the past two years?

Yes ( ) no ( )

If yes explain: \_\_\_\_\_  
\_\_\_\_\_

**Signature** \_\_\_\_\_

**This form must be completed in full/with signature and returned with application before you can be accepted. NO EXCEPTIONS.  
Please enclose check/payment with application.**