



## 2010 Cherry Blossom Festival

794 Cherry Street, Macon, GA 31201  
 Phone-478-751-7429 \* Fax 478-751-7408

### Cherry Market Vendor Application

**Central City Park – Macon, GA**

**March 19 – March 28, 2010**

### Office Use Only

Application Received: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Acceptance Mailed: \_\_\_\_\_

Temporary Insurance Issued: \_\_\_\_\_

Proof of Insurance: \_\_\_\_\_

Applications & fees received by **December 31, 2009** will receive a \$50.00 discount. Vendors can earn a \$50.00 discount for booth referrals made, registering in full by December 31, 2009.

Business Name: \_\_\_\_\_ Referred by: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone/Cell /Fax: (P) \_\_\_\_\_ (C) \_\_\_\_\_  
 \_\_\_\_\_ (F) \_\_\_\_\_

Email Address: \_\_\_\_\_ Today's Date \_\_\_\_/\_\_\_\_/\_\_\_\_

### Vendor Fees:

#### List the requested **NUMBER OF BOOTHS** in each blank:

10 X 9 booth (corners) @ \$600 \_\_\_\_\_ Each additional 10 X 9 booth(s) @ \$500 \_\_\_\_\_ All four 20x18 square \$2000 \_\_\_\_\_

15X9 booth @ \$800 \_\_\_\_\_ Each additional 15X9 booth(s) @ \$750 \_\_\_\_\_ Corner booth @ \$900 \_\_\_\_\_

**Electrical fee @ \$25 per booth hookup:** Number of hookups needed: \_\_\_\_\_ x \$25.00 = \$ \_\_\_\_\_

**\*\*EVERY VENDOR WHO REQUIRES ELECTRICITY MUST BRING A SURGE PROTECTOR AND POWER STRIP.\*\***

### Optional:

#### Camping:

Will you need camping space? Yes \_\_\_\_\_ No \_\_\_\_\_

i. Option #1: Next to Building #12 (A limited number of spaces - available on a first come, first served basis.)

Camping fee: \$35 per night: \_\_\_\_\_ # of nights @ \$35.00 = \$ \_\_\_\_\_

ii. Option #2: Behind Luther Williams Ball Park

Camping fee: \$30 per night: \_\_\_\_\_ # of nights @ \$30.00 = \$ \_\_\_\_\_

#### Tables & Chairs: (#18 in Vendor Regulations)

Each booth will be supplied with 1 table, 2 chairs, and 1 trashcan. Additional items may be reserved:  
 \_\_\_\_\_ # of additional chairs @ \$5 each \_\_\_\_\_ # of additional tables @ \$15 each

**Liability Insurance:** See Vendor Regulation #5. Please include payment for insurance or attach a copy of your proof of insurance.

#### **Fee Calculations - All fees due with application**

<b>Total Booth(s) Cost</b>	\$
<b>Total Electrical Fee</b>	
<b>Total</b>	
<b>Camping Fee</b>	
<b>Additional Table(s) / Chair(s) Fee</b>	
<b>Total Insurance Fee (\$125.00)</b>	
<b>Total Due</b>	\$
<b>Total Paid</b>	\$

Credit Card Information: ( )visa ( )MC, ( )AmExp, ( )Dis. Name: \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ ; CCD \_\_\_\_\_ (on back of card);

Billing zip code \_\_\_\_\_

Have you attended the Cherry Blossom Festival in the past? Yes \_\_\_\_\_ No \_\_\_\_\_ Years: \_\_\_\_\_

Will you be selling or giving out any food or drink items? \*\* Yes \_\_\_\_\_ No \_\_\_\_\_ Items: \_\_\_\_\_

\*\*If yes, you are required to contact Donna Cadwell at the Macon / Bibb County Health Department @ (478) 749-0121, or call CBF - Linda Maddox (478) 751-7411.

**Important: ALL FEES including: Booth Fees, Pictures, Electrical & Optional Item Fees must be included with this Application along with Proof of Insurance or Insurance Fee in order to process your Application.**

## *2010 Cherry Market Vendor Regulations*

1. **Cherry Market** hours will be from 11:00 a.m. to 8:00 p.m. Monday through Thursday & until 9:00 p.m. on Fridays and Saturdays. **Cherry Market** hours will be from 11:30 a.m. to 8:00 p.m. on both Sundays. The **Cherry Market** will be open on both Saturdays at 9:30 a.m. due to the Fireman's Pink Pancake Breakfast from 7:30 –10:30 a.m.
2. Vendors may set up at the **Cherry Market** on March 17 & March 18. You must register before you set up. Registration will be held on March 17 from 9:00 a.m. to 5:00 p.m., and March 18 from 9:00 a.m. to 3:00 p.m. *You must be set up by 5:00 p.m. on March 18, 2010.*
3. **All Fees** are due when your application is submitted. The fees will be returned ONLY if the **Cherry Market** is full when your application is received or if the Festival chooses not to accept your application. **No other refunds will be given for any other reason.** You will be notified by mail no later than February 2, 2010.
4. All fees received after February 28, 2010, must be paid with **CASH, MONEY ORDER, or CREDIT CARD only. No CHECKS WILL BE ACCEPTED.**
5. **\$1,000,000 General Liability Insurance naming the Cherry Blossom Festival as additionally insured is required by all vendors. A copy of your certificate of insurance is to be included with completed application form. If you need temporary insurance for the period of the Festival, the Cherry Blossom Festival has insurance available for \$125.00 for the 10-day period.**
6. The **Cherry Market** will open each morning one hour before opening to the public for restocking and opening preparation.
7. Breakdown will be Sunday, March 28, after 6:01 p.m. and until 11:00 p.m. You may **not** break down any earlier than 6:01 pm on Sunday, March 28, 2009. The Park closes at 6:00 p.m. on Sunday, March 28, 2010.
8. Vendors are allowed to link a maximum of four booth spaces.
9. Booths must be staffed at all times.
10. Vendors are entitled to 100% of the proceeds from the sale of goods.
11. Booth spaces are to be occupied by the business listed on the application only. Subletting of booth space is not allowed and is cause for removal from the **Cherry Market**.
12. Vendors are responsible for the collection and paying of State of Georgia Sales Tax.
13. Any insurance that may be required to cover damaged or stolen goods is the sole responsibility of the vendor.
14. **The Cherry Blossom Festival may terminate the booth rental agreement, with or without cause, with no less than one-hour advance notice for any violations of this agreement.**
15. **Only items listed on the application will be permitted for sale in booths.**
16. No fireworks will be sold in any of the buildings.
17. No Cherry Blossom Souvenirs or apparel, including T-shirts, will be sold without prior written consent from the Festival's President/CEO.
18. Each booth will be equipped with 1 table, 2 chairs and 1 trashcan. Additional equipment will be available for a fee. You must indicate your needs for additional equipment on your application form. **Additional tables and chairs will not be available after set up or during the Festival.**
19. Call or email Linda Maddox with any questions at: 478-751-7411, (fax) 478-751-7408 or [lmaddox@cherryblossom.com](mailto:lmaddox@cherryblossom.com).
20. The **Cherry Market** is locked every day at closing. Outside security is provided by CBF. CBF assumes no responsibility for loss or theft of vendor related products during the festival.

21. All giveaways and samplings must be approved in writing by the Cherry Blossom Festival.

**22. NO REFUNDS WILL BE GIVEN after applications have been accepted.**

The vendor hereby agrees to indemnify and hold forever harmless Macon, Georgia’s International Cherry Blossom Festival, Inc. and the City of Macon, Georgia, against any loss from any claims, demands or actions that may hereafter at any time be made or brought against Macon, Georgia’s International Cherry Blossom Festival, Inc. on behalf of any injuries, demands, or claims of any nature, sustained or arising in the consequence of any accident or injury, demands, damages, or claims of any nature, arising from the event. By signing below I am stating that I have read and agree to the above in its entirety.

**I have received, read and agree to abide by the 2010 Cherry Blossom Festival ‘Cherry Market’ regulations as stated.**

\_\_\_\_\_  
Authorized Vendor Signature Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name Date: \_\_\_\_\_

\_\_\_\_\_  
President / CEO Macon Cherry Blossom Festival

## *2010 Cherry Market*

### *Additional Vendor Information*

**Please list all items to be sold and their prices, along with any items to be given as samples. Only items listed on this form will be permitted for sale in the booth. We continually make an effort to keep items unique and diversified and strive not to duplicate in an effort to help you maximize your profits. Listing manufacturer and brand names helpful to avoid duplications.**

Item	Price


**Required:**

**A picture of your set-up or pictures of items must be included with this application to help us with placement. We do not promise exclusivity, but we do strive to have as few duplications as possible.**

**NOTICE**

**Cherry Market & Cherry Chest Vendors**

**(This page is to be completed, signed and returned to the Cherry Blossom Festival Offices along with your application)**

Each booth in the Cherry Market (Building 13) and Cherry Chest (Building 12) buildings has 1 maximum standard 120 volt/20 Amp plug. Additional outlets may be available in adjacent booths, but their availability will not be guaranteed. You may want to bring your own 150 foot cord for this purpose. If you use extension cords, they must be grounded and at least 12 gauge.

If you will be using sensitive equipment such as computers, you must provide your own surge protector.

If your power use causes an overload at your booth and/or any other booths in the building, and if it requires electricians to be called to remedy the situation, you will be charged \$65 per hour with a three hour minimum. This fee must be paid directly to the electrician by the vendor at the time of service.

**NO ELECTRICAL HEATERS ARE PERMITTED IN THE BUILDINGS**

**DO NOT UNDERESTIMATE YOUR POWER NEEDS OR YOU WILL BE CHARGED ACCORDING TO YOUR NEEDS PLUS A PENALTY.**

**1) Please complete and include this sheet with your application.**

**CHECK ONE:**

I have no additional power needs

I have additional power needs, fee enclosed

**2) If you require additional power, please list all electrical lights, and the type and number of appliances you will be using in your booth (s). (Ex.: 4 crock pots pulling \_\_\_ Amps each; 6 lamps pulling \_\_\_ Amps each.**

\_\_\_\_\_

\_\_\_\_\_

**3) What is the total amperage your equipment will be pulling? \_\_\_\_\_ Amps.**

**I have read and understand the above information and will abide by the aforementioned requirements:**

\_\_\_\_\_  
Printed Name of Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Vendor

\_\_\_\_\_  
Date

# 2010 Cherry Blossom Festival

## Insurance Information

**Cherry Blossom Festival offers insurance for \$125.00. Unless you have proof of your own insurance, you must complete the below information and return with your payment of \$125.00.**

**If you are purchasing insurance from the Cherry Blossom Festival, please complete the following; all answers are required:**

1. Name: \_\_\_\_\_

2. I have included my payment of \$125.00 \_\_\_\_\_ yes( ) no ( )

3. I have been in business for \_\_\_\_\_ (# of years)

4. Have you ever been turned down for insurance? \_\_yes ( ) no ( )

If yes, explain: \_\_\_\_\_  
\_\_\_\_\_

5. Have you had any claims against you in the past two years?

Yes ( ) no ( )

If yes explain:

\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

**This form must be completed in full/with signature and returned with application before you can be accepted. NO EXCEPTIONS  
Please enclose check/payment with application.**