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Macon, GA's International Cherry Blossom Festival Celebrates 29th Anniversary

Macon, GA---If the 300,000 blossoming Yoshino cherry trees in Macon, GA were planted in a single row, 10 feet apart, the snowy cloud-like trees would provide over 500 miles of springtime beauty from Macon to Memphis. And from **March 18th through 27th, 2011**, festival-lovers will be treated to one of the most extravagant displays of springtime color and blooms in the nation's *Cherry Blossom Capital of the World*.

Attracting an average of 300,000 participants each year, this 10-day festival will feature over 500 events, of which 80 percent are free. Delight in the splendor of hot-air balloons, a colorful parade, historic tours, an unforgettable Bengal Tiger show, dazzling fireworks displays, and amusement rides that delight all ages. Nightly concerts feature top national and regional recording artists from every musical genre, and military bands. From stylish fashion shows and gala balls to dancing in the streets of Macon at the Street Party, the Cherry Blossom Festival features fun and adventure under a beautiful canopy of blooming Yoshino cherry Trees. With so much to offer - including plenty of southern hospitality - the town will hum with excitement!

The Cherry Blossom Festival has been and continues to be a recipient of numerous honors and awards such as:

- Shining Example Award for **Best Festival** in 2006 and 2007 by the Southeast Tourism Society
- **Best Festival** winner by the Southeast Regional Festivals and Events Association in 2005, 2007, and 2008
- **Grand Pinnacle Award** winner for the Best Overall Festival in the budget of \$500,000 to 1.5 million by the International Festival and Events Association in 2004 and 2007
- Named to the 2007 **World Events** Calendar for 2007
- Named a 2011 **Top 100 Event** by the American Bus Association
- Named a 2011 **Top 20 Event** in the Southeast by Southeast Tourism Society

For more information about the upcoming Cherry Blossom Festival, please call the Cherry Blossom Festival offices at (478) 751-7429, or visit www.cherryblossom.com.